

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement
Pursuant to Section 2 of the Foreign Agents Registration Act
of 1938, as amended

OMB NO. 1124-0002

For Six Month Period Ending April 30, 2013

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

Fleishman-Hillard Inc.

(b) Registration No.

5801

(c) Business Address(es) of Registrant

200 North Broadway
Saint Louis, MO 63102

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes ☐ | No ☐ |
| (2) Citizenship | Yes ☐ | No ☐ |
| (3) Occupation | Yes ☐ | No ☐ |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes ☐ | No ☒ |
| (2) Ownership or control | Yes ☐ | No ☒ |
| (3) Branch offices | Yes ☐ | No ☒ |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.
N/A

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒* No ☐

If yes, furnish the following information:

Name	Position	Date connection ended
------	----------	-----------------------

* In the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time; however, Registrant's key decision-makers and senior-most executive management have remained constant.

- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☒* No ☐

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
------	-------------------	-------------	----------	--------------

Kris Balderston	1505 Stonewall Rd, Alexandria VA 22302	USA	Sr. VP, Sr. Partner and General Manager Fleishman-Hillard Inc Washington, DC	2/8/2013
-----------------	---	-----	--	----------

* In the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time; however, Registrant's key decision-makers and senior-most executive management have remained constant. We have, however, listed Mr. Balderston because he manages our Washington, DC office, which has current FARA reportable activity. Also, see Item 5 below.

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes ☒ No ☐

If yes, identify each such person and describe his service.

Kris Balderston provided brief advice to the Foreign Minister of Singapore regarding media inquiries.

- (b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
Janelle Moritz	Assistant Account Executive	May 3, 2013

- (c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
------	-------------------	-------------	----------	--------------

See response in Items 4
(b) and 5(a) above.

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes ☐ No ☒*

If no, list names of persons who have not filed the required statement.

Short-Form Registration Forms for the following individuals are attached (See attachment 6 to this Supplemental Statement): Alexander Lyall, Ashley Houk, Kathleen Lowry, Eunic Ortiz, and Jennifer Yang. A Short Form Registration form for Kris Balderston (identified in 4(b) and 5(a) above) is also attached to this Supplemental Statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes ☒No ☐

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

The Embassy of Singapore, 3501 International Place NW
Washington, DC 20008

March 11, 2013

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Government of the Republic of Turkey, Embassy
Secretariat for Social Communications of the Federative Republic of Brazil

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³Yes ☒No ☐Exhibit B⁴Yes ☒No ☐

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period?

Yes ☒No ☐

If yes, have you filed an amendment to these exhibits?

Yes ☐No ☒

If no, please attach the required amendment.

At the time of the initial registration for the Embassy of Singapore, a formal contract between the Parties had not yet been signed. Since the time of the initial registration, a formal contract has been signed. Accordingly, a copy of that contract is attached as Attachment 10(b).

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

-
11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:
Please see Attachment 11.

-
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

Please see Attachment 12.

-
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date	From whom	Purpose	Amount
Please see Attachment 14.			

\$ 883,257.71

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
---------------------------	---------------	-------------------------------	---------

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS – MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
Please see Attachment 15 (a).			

\$323,919.40

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
------------------	---------------------------------	--	----------------------------------	---------

(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☒ No ☐

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
------	-----------------------------	--------------------------------------	----------------------

Please see
Attachment 15
(c).

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
 Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

Secretariat for Social Communications of the Federative Republic of Brazil

Please see Attachment 17 for additional information.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: * Please see Attachment 17.

- | | | | |
|---|---|--|--|
| ☐ Radio or TV broadcasts | ☐ Magazine or newspaper articles | ☐ Motion picture films | ☐ Letters or telegrams |
| ☐ Advertising campaigns | ☒ Press releases | ☐ Pamphlets or other publications | ☒ Lectures or speeches |
| ☒ Internet | ☐ Other (specify) _____ | | |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- | | | |
|---|--|--|
| ☐ Public officials | ☒ Newspapers | ☐ Libraries |
| ☐ Legislators | ☒ Editors | ☒ Educational institutions |
| ☐ Government agencies | ☒ Civic groups or associations | ☐ Nationality groups |
| ☒ Other (specify) <u>international organizations (UN World Food Programme, World Bank Development Research Group)</u> | | |

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

Please see Attachment 17. Registrant includes the statement on copies of informational materials. The statement was omitted on some materials, as set forth in the Attachment.

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

6/13/2013(Type or print name under each signature¹³)William B Winkeler

William B. Winkeler
Sr. Vice President, Sr. Partner
& Corporate Controller

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**ATTACHMENTS TO SUPPLEMENTAL STATEMENT
FOR PERIOD ENDING APRIL 30, 2013**

Fleishman-Hillard Inc. (FARA Reg. No. 5801)

ATTACHMENT 6**SHORT-FORM REGISTRATION INFORMATION SHEET**

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Fleishman-Hillard, Inc.

Last Name	First Name	Registration Date	Termination/Addition Date
Auchman	Caren	03/25/2011	
Balderston	Kris	6/14/2013	<i>Added in Supplemental Statement for period ending April 31, 2013</i>
Banas	Melissa J.	06/19/2009	
Black	William	09/24/2007	
Boudreau	Martha Miller	04/16/2007	
Cutin	Dario O.	03/16/2009	
Dionne	Marc	04/16/2007	
Doering	Matthew J.	03/16/2009	<i>Terminated in Supplemental Statement for period ending October 31, 2012</i>
Hitti	Sophia M.	06/25/2010	<i>Terminated in Supplemental Statement for period ending October 31, 2012</i>
Horowitz	Daniel	09/24/2007	
Houk	Ashley	6/14/2013	<i>Added in Supplemental Statement for period ending April 31, 2013</i>
Hutchins	Coleman Roest	04/16/2007	
Kershow	Madeleine	06/25/2010	<i>Terminated in Supplemental Statement for period ending October 31, 2012</i>
Lowry	Kathleen	6/14/2013	<i>Added in Supplemental Statement for period ending April 31, 2013</i>
Lyll	Alexander	6/14/2013	<i>Added in Supplemental Statement for period ending April 31, 2013</i>
Maietta	Rosanna	06/21/2011	
Moritz	Janelle M.	10/08/2010	<i>Terminated May 3, 2013</i>
Naru	Stephen R.	06/19/2009	
Ortiz	Eunic	6/14/2013	<i>Added in Supplemental Statement for period ending April 31, 2013</i>
Posner	Ralph	04/16/2007	
Rohrer	Donna Weatherly	04/16/2007	
Struthers	Jonathan	11/29/2012	
Vellozzi	Sarah M.	06/25/2010	
Weintraub	Jeffrey R.	04/16/2007	
Whiting, Jr	David Smythe	03/25/2011	<i>Terminated in Supplemental Statement for period ending October 31, 2012</i>
Yang	Jennifer	6/14/2013	<i>Added in Supplemental Statement for period ending April 31, 2013</i>

ATTACHMENT 11

Activities for and Services Rendered to Foreign Principals

Government of the Republic of Turkey, Embassy

The following describes the communications activities undertaken on behalf of the Embassy of Turkey from November 2012 through April 2013.

November 2012

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – logistical coordination, materials.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Reviewed invitations and requests sent to Ambassador Tan and provide recommendations.
- Drafted or edited correspondence from Ambassador Tan.
- Held discussions with Motion Picture Association of America concerning possible film screening.
- Conducted promotional efforts via media outreach, paid media and social media around Choir of Civilizations concert.
- Researched means to verify Twitter accounts; provided input to embassy team.

December 2012

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Reviewed invitations sent to Ambassador Tan and provide recommendations.

- Prepared 2012 year-in-review memorandum.

January 2013

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – logistical coordination, materials.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Reviewed invitations and requests sent to Ambassador Tan and provide recommendations.
- Drafted or edited correspondence from Ambassador Tan.
- Develop 2013 strategy and tactical recommendations memorandum.

February 2013

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – logistical coordination, materials.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Reviewed invitations and requests sent to Ambassador Tan and provide recommendations.
- Drafted or edited correspondence from Ambassador Tan.
- Held meeting with *Washington Post* sales team concerning possible event sponsorship opportunities.
- Held discussions with *The Hill* newspaper re: joint reception around White House Correspondents Association dinner.

March 2013

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.

- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – logistical coordination, materials.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Reviewed invitations and requests sent to Ambassador Tan and provide recommendations.
- Drafted or edited correspondence from Ambassador Tan.
- Conducted planning for next Instagram photo competition.
- Began planning with *The Hill* newspaper re: joint reception around White House Correspondents Association dinner.
- Held discussions with clients re: non-geostrategic themes to promote in 2013.
- Developed recommendations for future Twitter chats.

April 2013

- Media monitoring and summary reports of latest Turkish news and events.
- Media monitoring and summary reports of latest U.S. news and events.
- Prepared monthly media analysis report.
- Blogger outreach and monitoring.
- Updates to third party commentators/stakeholder lists.
- Regular updates with embassy staff and consultants.
- Updated and maintained Turkish Embassy distribution email lists.
- Attended events held at think tanks on behalf of the Turkish Embassy and reported back.
- Facilitated incoming media requests.
- Continued work with Embassy on jazz series at residence – logistical coordination, materials.
- Provided support at other cultural events at embassy – invites, logistical coordination, materials, staffing, media outreach, audio/visual.
- Reviewed invitations and requests sent to Ambassador Tan and provide recommendations.
- Drafted or edited correspondence from Ambassador Tan.

Secretariat for Social Communications of the Federative Republic of Brazil

The following describes the communications activities undertaken on behalf of the Secretariat for Social Communications of the Federative Republic of Brazil (SECOM) from November 2012 through April 2013.

November 2012

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; tracked and reported activities on a weekly basis.
- Coordination of 2013 planning meeting; coordination of logistics related to media support at COP18 conference.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.

- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; research and outreach on editorial opportunities; organized media list and researched media targets; discussion and reporting on pitching activities, strategic opportunities and news generation from Brazil.
- Monitored social media; reviewed and edited content for social media channels.
- Made logistical arrangements for teleconferences on COP18 and GDP results; moderated teleconferences; reached out to and reviewed, edited and distributed transcript to media; monitored media coverage.
- Conducted outreach, developed handbook and daily agenda for SECOM personnel, coordinated press briefings, provided conference support, and drafted and edited materials related to COP18 conference.
- Assisted in planning BRAiN FAM trip, which included inviting European journalists to participate in roundtables and visits related to investment opportunities in Brazil.
- Reviewed and revised press materials; relayed and responded to media requests; developed backgrounder documents and materials and edited media content; tracked media coverage; and developed list of potential outreach and event opportunities.
- Discussed and provided updates regarding news opportunities, issues monitoring, engagement strategy and outreach topics.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.
- Researched potential spokespeople and developed engagement strategy.

December 2012

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; tracked and reported activities on a weekly basis.
- Coordination of 2013 planning meeting; prepared planning documents.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; research and outreach on editorial opportunities; organized media list and researched media targets; discussion and reporting on pitching activities, strategic opportunities and news generation from Brazil.
- Supported events and coordinated media opportunities; edited and monitored media; drafted and edited press materials and social media materials related to Brazil; developed media analysis reports related to COP18 conference.
- Monitored social media; reviewed and edited content for social media channels and press materials; relayed and responded to media requests; tracked media coverage.
- Discussed and provided updates regarding news, outreach and event opportunities, issues monitoring, and outreach topics; developed list of targets.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.
- Researched potential spokespeople and developed engagement strategy.

January 2013

- Provided and participated in regular client updates and planning discussions; coordinated with client and prepared documents regarding 2013 planning meeting.
- Established schedule of regular weekly update calls and planning discussions; tracked and reported activities on a weekly basis.

- Ongoing discussion with client regarding operations and development of strategic recommendation documents; coordination with client regarding communications; development of backgrounder documents related to public relations activities.
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; research and outreach on editorial opportunities; organized media list and researched media targets.
- Monitored social media; reviewed and edited content for social media channels and press materials; relayed and responded to media requests; tracked media coverage.
- Made logistical arrangements for teleconference on 2014 World Cup preparations; moderated teleconference; reached out to and reviewed, edited and distributed transcript to media; monitored media coverage.
- Identify media targets and event opportunities for SECOM consideration.
- Discussed and provided updates regarding news and event opportunities, issues monitoring, and outreach topics; developed list of targets.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.

February 2013

- Provided and participated in regular client updates and planning discussions.
- Coordinated development of materials for 2013 planning meeting; prepared documents for meeting.
- Established schedule of regular weekly update calls and planning discussions; discussed media plans; tracked and reported activities on a weekly basis.
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; research and outreach on editorial opportunities; organized media list and researched media targets.
- Provided on-site support for Infrastructure Roadshow with Finance Minister, coordinated media opportunities, provided support for social media and media monitoring, developed media coverage reports.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents; development of backgrounder documents related to public relations activities.
- Made logistical arrangements for teleconferences on 2014 World Cup preparations and infrastructure investment in Brazil; moderated teleconferences; reached out to and reviewed, edited and distributed transcript to media; monitored media coverage.
- Monitored social media; reviewed and edited content for social media channels and press materials for media opportunities; relayed and responded to media requests; tracked media coverage.
- Discussed and provided updates regarding outreach, news and event opportunities, issues monitoring, and outreach topics; developed list of targets.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.

March 2013

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; tracked and reported activities on a weekly basis.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.

- Participated in meetings to review 2012 results and discuss and develop strategy for 2013; prepared planning documents for meetings.
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; research and outreach on editorial opportunities; organized media list and researched media targets.
- Made logistical arrangements for teleconference on V BRICS Summit; moderated teleconference; reached out to and reviewed, edited and distributed transcript to media; monitored media coverage.
- Monitored social media; reviewed and edited content for social media channels and press materials for media opportunities; relayed and responded to media requests; tracked media coverage.
- Developed backgrounder documents related to public relations activities.
- Discussed, conducted planning and outreach for, and provided updates regarding future trips, news and event opportunities, issues monitoring, and outreach topics.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.

April 2013

- Provided and participated in regular client updates and planning discussions.
- Established schedule of regular weekly update calls and planning discussions; tracked and reported activities on a weekly basis.
- Ongoing discussion with client regarding operations and development of strategic recommendation documents.
- Researched, reviewed, reported, and discussed calendar opportunities, pitching activities, strategic opportunities and news generation from Brazil; discussed and developed story pitching and reporting on story opportunities; research and outreach on editorial opportunities; organized media list and researched media targets.
- Made logistical arrangements for teleconference with President of Brazilian Development Bank; moderated teleconference; reached out to and reviewed, edited and distributed transcript to media; monitored media coverage.
- Provided on-site support related to World Economic Forum on Latin America 2013.
- Monitored social media; reviewed and edited content for social media channels and press materials for media opportunities; relayed and responded to media requests; tracked media coverage.
- Developed backgrounder documents related to public relations activities.
- Discussed, conducted planning and outreach for, and provided updates regarding news and event opportunities, issues monitoring, and outreach topics.
- Identified analysts, targets quoted in media clips for potential outreach opportunities.

The Embassy of Singapore

The following describes the communications activities undertaken on behalf of the Embassy of Singapore from March 2013 through April 2013.

March 2013

- Engaged in planning discussions with client.
- Monitored and analyzed media, including social media, and provided recommendations; counseled client on media and social media.

- Advised client regarding current topics of interest.
- Provided background information on news outlets that have submitted queries to client.
- Organized press event with client, including developing media lists, engaging in pitching activities, generating potential questions, drafting suggested messages and providing recommendations.

April 2013

- Monitored and analyzed media; counseled client on media relations, social media, and messaging on current topics of interest.
- Conducted media training with client.
- Advised client regarding current topics of interest.
- Developed list of potential outreach opportunities; provided recommendations for potential meetings.
- Provided background information on news outlets that have submitted queries to client.

ATTACHMENT 12

Political Activities

Government of the Republic of Turkey, Embassy

November 2012

- Continued work on Twitter Q&A session featuring Ambassador Tan.
- Continued work on Instagram – ongoing contest promotion and maintenance.
- Supported updates to social media channels – Facebook, YouTube and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.

December 2012

- Supported updates to social media channels – Facebook, Vimeo and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.
- Prepared for and conducted Twitter Q&A session with Ambassador Tan.

January 2013

- Supported updates to social media channels – Facebook, YouTube and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.

February 2013

- Participated in background briefing concerning Turkish efforts in Afghanistan.
- Supported updates to social media channels – Facebook, YouTube and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.

March 2013

- Supported updates to social media channels – Facebook, YouTube and Twitter.
- Reviewed and edited speeches to be given by Ambassador Tan.

April 2013

- Supported updates to social media channels – Facebook, YouTube and Twitter.
- Reviewed and submitted Letter to the Editor from the Ambassador of the Republic of Turkey to the United States to the *New York Times*
- Reviewed and edited speeches to be given by Ambassador Tan.

Secretariat for Social Communications of the Federative Republic of Brazil

November 2012

- Reviewed and edited calendar items, developed materials for social media communications, and reviewed and edited content for social media channels.
- Distributed press materials related to Brazil at COP18.
- Organized and/or coordinated with CDN to execute a total of 14 one-on-one interviews/briefings/media opportunities in November 2012, including:
 - Ambassador Corrêa do Lago with *Associated Press* at COP18
 - Ambassador Corrêa do Lago with *Al Jazeera English "News Hour"* program at COP18
 - Ambassador Corrêa do Lago with *CCTV* at COP18
 - Ambassador Corrêa do Lago with *The Guardian* at COP18
 - Ambassador Corrêa do Lago with *O Estado de S. Paulo* at COP18
 - Ambassador Corrêa do Lago with *Bloomberg* at COP18
 - Ambassador Corrêa do Lago with *Reuters* at COP18
 - Written interview of Brazilian Mission to the United Nations with *Inter Press Service*, week of November 5, 2012
 - Statement from Minister of Finance to *Global Finance*, November 6, 2012
 - Deputy Minister of Sports and Comptroller General with *Financial Times*, November 9, 2012 and November 10, 2012
 - Provided information to *SKY Sports News*, week of November 12, 2012
 - Provided information on mining industry in Brazil to *Forbes*, November 23, 2012
 - Carlos Klink, Secretary of Climate Change, Min. of Environment, with *Deutsche Welle*, November 30, 2012.
- Disseminated press release entitled "Brazilian Contender for the 2013 Oscar is Supported by Government Efforts to Revitalize Film Industry."
- Disseminated press release entitled "Brazil's Amazon Deforestation Rate Falls to Record Low."

December 2012

- Reviewed and edited calendar items, developed materials for social media communications, and reviewed and edited content for social media channels.
- Organized and/or coordinated with CDN to execute a total of 16 one-on-one interviews/briefings/media opportunities in December 2012, including:
 - Minister Izabella Teixeira with *ClimateWire* at COP18
 - Ambassador Luiz Alberto Figueiredo with *Bloomberg* at COP18
 - Ambassador André Corrêa do Lago with *Radio France Internationale* at COP18
 - Ambassador André Corrêa do Lago with *RTCC* at COP18
 - Ambassador André Corrêa do Lago with *China Daily* at COP18
 - Minister Izabella Teixeira with *CCTV* at COP18
 - Minister Izabella Teixeira with *Al Jazeera English* at COP18
 - André Odenbreit Carvalho with *Qatar News Agency* on-site at COP18
 - André Odenbreit Carvalho with *Deutsche Welle* at COP18
 - Ambassador Luiz Alberto Figueiredo with *Valor Economico*, *O Estadão de S. Paulo* and *Folha de S. Paulo* at COP18
 - Ambassador André Corrêa do Lago with *Associated Press*, *Bloomberg*, *Financial Times* and *New York Times* at COP18

- Ambassador Luiz Alberto Figueiredo with *Deutsche Welle* at COP18
- Ambassador André Correa do Lago with *Valor Econômico* at COP18
- Provided information regarding higher education and job training from Min. of Education and Min. of Planning to *Forbes*, December 10, 2012
- Provided information on ports investment and impact on sector to *Port Strategy*, December 11, 2012
- Provided information on spending of investments and role of private sector to *Lloyd's List Magazine*, week of December 17, 2012
- Disseminated media alert entitled "Delegation of Brazil: Official Statement to COP18 Closing Plenary, Dr. Izabella Teixeira, Minister of Environment, Brazil."
- Disseminated press release entitled "Brazilian Government Announces Airport Modernization Plan."

January 2013

- Reviewed and edited calendar items, developed materials for social media communications, and reviewed and edited content for social media channels.
- Organized and/or coordinated with CDN to execute a total of 7 one-on-one interviews/briefings/ media opportunities in January 2013, including:
 - Provided press officer details for Brazilian Embassy in Washington, D.C. to *CNN en Espanol*, January 8, 2013
 - Ministry of Agriculture with *Deutsche-Welle*, January 15, 2013
 - Minister of Sports with *NYT*, *Guardian*, *Sportsnet*, January 16, 2013
 - Central Bank Governor Tombini with *Wall Street Journal* at Davos World Economic Forum 2013, January 24, 2013
 - Central Bank Governor Tombini with *Financial Times* at Davos World Economic Forum 2013, January 24, 2013
 - Shared photo of Minister of Education with *Institute of International Education Networker* magazine, January 25, 2013
 - Information regarding Nacala Fund in Mozambique provided to *Economist Intelligence Unit*, January 31, 2013
- Disseminated media alert entitled "Live Webcast: Brazil's Candidate to the WTO Press Conference."
- Disseminated press release entitled "Central Bank Governor Alexandre Tombini Comments on Brazil 2012 Inflation."
- Disseminated press release entitled "Brazil Annual Unemployment Rate Drops to 5.5 Percent in 2012; Lowest Annual Average Since Series Began in 2002."

February 2013

- Reviewed and edited calendar items and reviewed and edited content for social media channels.
- Organized and/or coordinated with CDN to execute a total of 5 one-on-one interviews/briefings/ media opportunities in February 2013, including:
 - Central Bank Governor Alexandre Tombini with *The Wall Street Journal/Dow Jones Newswires* editorial roundtable in New York City, February 23, 2013
 - Finance Minister Guido Mantega with *CNBC*, *Reuters*, *Market News International*, *O Globo*, *TV Globo*, and *Estado* at Infrastructure Roadshow in New York City, February 26, 2013
 - Mauricio Tolmasquim, President of EPE with *Latin Finance* at Infrastructure Roadshow in New York City, February 26, 2013

- Luciano Coutinho, President of BNDES, with *CNBC* at Infrastructure Roadshow in New York City, February 26, 2013
 - Luciano Coutinho, President of BNDES, with *The Wall Street Journal Americas* at Infrastructure Roadshow in New York City, February 26, 2013
- Disseminated press release entitled "Brazilian Development Policy Cited as Model for Fighting Poverty."
- Disseminated press release entitled "Brazil Lifts 22 Million People Out of Extreme Poverty Since 2011."

March 2013

- Reviewed and edited calendar items and reviewed and edited content for social media channels.
- Organized and/or coordinated with CDN to execute a total of 6 one-on-one interviews/briefings/ media opportunities in March 2013, including:
 - Provided contact information for senior Brazilian spokespeople participating in summit to *CNN International*:
 - Marcelo Nascimento, BNDES, Head of Economic Research and Operations with *The Economist Intelligence Unit (EIU)*, March 11, 2013
 - Dr. Marcelo Neri, IPEA President, with *The Economist Intelligence Unit (EIU)*, March 15, 2013
 - Mauricio Tolmasquim, EPE President, with *The Economist Intelligence Unit (EIU)*, March 14, 2013
 - Ministry of External Relations with *CCTV*, March 11, 2013
 - Provided background information to *Miami Herald*, week of March 18, 2013
- Disseminated press release entitled "Brazil Sees 0.9% GDP Growth in 2012."
- Disseminated press release entitled "Brazil's Policy for Social Inclusion to be Cited as an International Model by World Bank and United Nations."
- Disseminated press release entitled "Brazil launches R\$32.9 Billion Innovation Plan."
- Disseminated press release entitled "UNDP Report Highlights Brazil's Social Progress."
- Disseminated invitation to conference call related to Brazil's agenda and expectations for BRICS Summit.
- Disseminated news alert entitled "News Alert: Brazil and China to Sign Currency Swap Agreement – Durban SA, Tues 26Mar13."
- Disseminated media alert related to establishment of bilateral currency swap agreement between Central Bank of Brazil and People's Bank of China.

April 2013

- Reviewed and edited calendar items and developed, reviewed and edited content for social media channels.
- Organized and/or coordinated with CDN to execute a total of 3 one-on-one interviews/briefings/ media opportunities in April 2013, including:
 - Minister of Mines and Energy with *The Wall Street Journal*, April 18, 2013
 - Provided written responses from Civil Aviation Secretariat to *Airport World*, week of April 22, 2013
 - President of IPEA, Marcelo Neri with *Associated Press* at the World Economic Forum on Latin America 2013 in Lima, Peru, April 25, 2013
- Disseminated fact sheet, BRICS Leaders Statement and Copy of eThekwini Declaration related to V BRICS Summit.
- Disseminated press release entitled "Small Business Income in Brazil Grew by 35% in Ten Years from 2003-2013, New Study Shows."

The Embassy of Singapore

Fleishman-Hillard did not engage in political activities on behalf of the Embassy of Singapore in March and April 2013.

ATTACHMENT 14

Receipts/Monies

Government of the Republic of Turkey, Embassy

Professional services and fees (received 1/7/2013)	\$ 193.79
Professional services and fees (received 1/22/2013)	\$ 266,000.00
Professional services and fees (received 2/4/2013)	\$ 1,476.36
Professional services and fees (received 3/6/2013)	\$ 1,652.10
Professional services and fees (received 3/25/2013)	\$ 266,000.00
Professional services and fees (received 4/17/2013)	\$1,186.00
<u>Total</u>	<u>\$ 536,508.25</u>

Secretariat for Social Communications of the Federative Republic of Brazil

Professional Services fees (received 11/29/2012)	\$ 166,401.76
Professional Services fees (received 12/20/2012)	\$ 167,450.99
Payment for expenses (received 11/29/2013)	\$ 5,939.51
Payment for expenses (received 2/7/2013)	\$ 6,957.20
<u>Total</u>	<u>\$ 346,749.46</u>

The Embassy of Singapore

None received in March or April 2013.

<u>Total</u>	<u>\$ 0</u>
--------------	-------------

ATTACHMENT 15(a)

Disbursements: Monies

Government of the Republic of Turkey, Embassy

Amount	Description
\$ 217.10	Airfare for Cecile McLorin Salvant (Singer) in connection with 12/03/2012 - 12/04/2012 travel to Washington, DC on behalf of the Embassy of Turkey to perform as part of the Ertegun Jazz Series
\$ 259.48	Annual subscription to Wall Street Journal web site for Turkish embassy.
\$ 9.95	Audio blog services for Turkish Embassy
\$ 90,000.00	Consulting services for outreach to Jewish Community groups, paid 30 Point Strategies
\$ 50.50	Database charges for the month of June, paid Lexis-Nexis
\$ 199.60	December Printing Expenses
\$ 9.95	Hotel wireless internet charge to conduct media monitoring for embassy
\$ 404.36	Local Transportation
\$ 14.82	Magazines on behalf of Embassy of Turkey
\$ 119.80	MailerMailer email distribution service for the Embassy of Turkey
\$ 6.88	Materials for Turkish Embassy Jazz Concerts
\$ 121.20	Meals for R. Posner with J. Weintraub and C. Auchman on 11/27/2012 prior to Turkish Choir concert
\$ 30,160.00	Media monitoring on behalf of Embassy of Turkey for the month of September, paid Empower Research LLC
\$ 96.29	November Jazz expenses
\$ 1,000.00	Photography services for Jazz events, paid Kyle Gustafson
\$ 964.96	Placement of ad in 11/13/2012 edition of <i>Washington City Paper</i> to promote the choir at Howard Theatre
\$ 100.00	Pre-press charges for the Embassy Residence brochure, paid Global Printing Inc
\$ 623.60	Printing of 800 orient stands on behalf of Embassy of Turkey, paid CSI
\$ 97.50	Printing of Choir Brochure
\$ 10,500.00	Professional media services on behalf of Embassy of Turkey, paid Jonathan Berke
\$ 150.00	Rental delivery of chairs for use in embassy event; rental covered rush delivery, set up and break down of sample tables on 11/21/2012
\$ 19.99	Stock credits for Turkish Embassy
\$ 34.95	Subscription to <i>Foreign Affairs</i> Magazine for Embassy
\$ 136.83	Teleconference charges
\$ 15.89	Tent cards for Jazz Concert
\$ 107.20	Tickets to Turkish choir event for R. Posner, J. Weintraub, and C. Auchman on November 27 at Howard Theatre
\$ 193.00	Train fare for Alexis Ortiz (Musician) in connection with 10/01/2012 - 10/02/2012 travel to New York for Embassy of Turkey event
\$ 295.00	Train fare for Alexis Ortiz (Musician) in connection with 12/02/2012 - 12/04/2012 travel to Washington DC on behalf of the Embassy of Turkey for work required in conjunction with the Ertegun Jazz Series on December 3
\$ 263.00	Train fare for Chris Pattishall (Musician) in connection with 02/26/2013 - 02/27/2013 travel to Roundtrip Washington, DC to play in the Ertegun Jazz Series at the Embassy

	of Turkey
\$ 330.00	Train fare for Chris Smith (Musician) in connection with 02/26/2013 - 02/27/2013 travel to Washington, DC to play in the Ertegun Jazz Series at the Embassy of Turkey
\$ 990.00	Train fare for D. Nimmer, P. Sikivie and P. Van Nostrand (Musicians) in connection with 12/03/2012 - 12/04/2012 travel to New York City to participate in the Ertegun Jazz Series on behalf of the Embassy of Turkey
\$ 263.00	Train fare for J. Saylor (Musician) in connection with 02/26/2013 - 02/27/2013 travel to Roundtrip Washington, DC to play in the Ertegun Jazz Series at the Embassy of Turkey
\$ 330.00	Train fare for M. Mwenso (Musician) in connection with 02/26/2013 - 02/27/2013 travel to Roundtrip Washington, DC to play in the Ertegun Jazz Series at the Embassy of Turkey

TOTAL: \$ 138,084.85**Secretariat for Social Communications of the Federative Republic of Brazil**

Amount	Description
\$ 26,573.50	Professional services for the month of April, paid CDN International Inc
\$ 154.05	Public relations services on behalf of SECOM for the month of May, paid CDN International Inc
\$ 1,316.61	Airfare for M. Banas in connection with October 5-21 travel to Hyderabad, India to support COP11 trip
\$ 27,681.10	Public relations services for SECOM for the month of July, paid CDN International Inc
\$ 27,849.23	Public relations services for SECOM for the month of August, paid CDN International Inc
\$ 27,507.34	Public relations services for SECOM for the month of September, paid CDN International Inc
\$ 2,917.71	Transportation, Lodging, Internet, Meal expenses for M. Banas in connection with October 5-21 travel to Hyderabad, India to support COP11 trip
\$ 32,756.62	Public relations services for October 2012, paid CDN International Inc
\$ 3,209.20	Airfare for S. Vellozzi in connection with 11/24/2012 - 12/16/2012 travel to Doha, Qatar for work onsite at COP18 Climate Change meeting
\$ 3,748	Transportation, Lodging, Internet, Meal expenses for S. Vellozzi in connection with 11/25/2012 - 12/08/2012 travel to Doha, Qatar for work onsite at COP18 Climate Change meeting
\$32,045.88	Public relations services for SECOM for November 2012, paid CDN International Inc
\$ 72.53	Purchase and shipping of re-usable acrylic name plates for COP11 and COP18 onsite press conferences

TOTAL: \$ 185,831.77**The Embassy of Singapore**

Amount	Description
\$ 2.78	Telecommunications charges

TOTAL: \$ 2.78

ATTACHMENT 15(c)**Disbursements: Political Contributions****From Fleishman- Hillard P.A.C.**

Name	Candidate	Campaign	Date	Amount
Democratic Senatorial Campaign Committee	n/a	general 2013	2/12/13	\$ 5,000.00
Democratic Congressional Campaign Committee	n/a	general 2013	2/12/13	\$ 5,000.00
National Republican Senatorial Campaign Committee	n/a	general 2013	2/12/13	\$ 5,000.00
National Republican Congressional Committee	n/a	general 2013	2/12/13	\$ 5,000.00
Kinzinger for Congress	Adam Kinzinger, R-IL-16	general 2013	2/25/13	\$ 500.00
AMERIPAC	Steny Hoyer, D-MD-5	general 2013	2/26/13	\$ 2,500.00
The Markey Committee	Ed Markey, D-MA-5	general 2013	2/26/13	\$ 1,000.00
Moving America Forward	Bill Nelson, D-FL	primary 2013	3/14/13	\$ 500.00
Democratic Senatorial Campaign Committee	n/a	primary 2013	3/21/13	\$ 1,000.00
Connolly for Congress	Gerry Connolly, D-VA-11	primary 2013	4/15/13	\$ 500.00
Total				\$26,000.00

ATTACHMENT 17

Informational Materials

Secretariat for Social Communications of the Federative Republic of Brazil

19. During this reporting period, Registrant's activities in preparing, disseminating, or causing the dissemination of informational materials included the use of the following:

- Internet
- Press releases
- Lectures or speeches

20. During this reporting period, Registrant disseminated or caused to be disseminated informational materials among the following groups:

- Newspapers
- Editors
- Civic groups or associations
- Educational institutions
- International organizations (e.g., Economic and Social Commission for Asia and the Pacific, International Civil Aviation Organization, Joint United Nations Programme on HIV/AIDS, UN World Food Programme, World Bank Development Research Group)

Registrant labels all informational materials with a statement in accordance with Section 4(b) of the FARA. However, the 4(b) statement on the media alerts dated December 8, 2012, January 10, 2013, and March 15, 2013, was omitted.



**BRAZILIAN CONTENDER FOR THE 2013 OSCAR IS SUPPORTED BY GOVERNMENT
EFFORTS TO REVITALIZE FILM INDUSTRY**

"The Clown" is one of over 600 films supported by Audiovisual Law since 1993

BRASÍLIA (November 8, 2012) - The film "The Clown" (O Palhaço) submitted by Brazil as a possible contender for the Best Foreign Language Film award at the 2013 Oscars is one of hundreds of national productions made possible by Brazil's Audiovisual Law (Law number 8,685/93). Since being passed in 1993 by the Brazilian federal government to revitalize the country's cinema industry, the legislation has allowed the Brazilian Ministry of Culture to support over 600 films.

The Audiovisual Law has resulted in a total of R\$ 1.3 billion (USD 638 million) in investments in this industry between 2001 (when the National Cinema Agency was created) and 2011, and the results are already being noticed. Investments to date have been focused on supporting the production of films, television programming and electronic games, as well as infrastructure projects such as production houses and movie theaters.

Currently, there are three institutions in charge of the audiovisual production industry in Brazil. The Superior Cinema Council (*Conselho Superior do Cinema*) is the highest level body, the National Cinema Agency (ANCINE) acts as the regulatory organization, and the Audiovisual Secretariat of the Ministry of Culture is in charge of managing issues related to audiovisual culture and language innovation.

In addition to granting tax breaks to individuals and corporations that acquired Audiovisual Investment Certificates - bonds that represent their share in audiovisual productions - the Audiovisual Law also allows for 100 percent of the investment to be deducted from income tax. Furthermore, it allows for the disbursement to be deducted as part of the investing companies' operational expenses.

Brazilian audiovisual productions also have access to other funding sources, such as the Rouanet Law and the Audiovisual Sectoral Fund (FSA). The FSA consists of resources generated by audiovisual-related activities (CONDECINE tax - Contribution for the Development of the National Cinema Industry and part of the FISTEL - Telecommunications Oversight Fund) and today is the biggest source of resources for the sector.

About "The Clown"

Produced by Bananeira Filmes, "The Clown" tells the story of Benjamin (Selton Mello) who works at the Esperança Circus with his father Valdemar (Paulo José). Together, they make up the two-clown act Pangaré and Puro Sangue, making audiences laugh. However, life starts losing its joy for Benjamin when he goes through an existential crisis and considers leaving Lola (Giselle Mota), the fire breathing lady, the Lorotta Brothers (Álamo Facó and Hossen Minussi), Mrs. Zaira (Teuda Bara) and the rest of the troupe. Benjamin's father and friends feel sorry about what is happening to him, but understand that he has to find his way on his own.

"The Clown" was presented in more than 40 national festivals, including the Rio Festival and the São Paulo International Film Festival. The film was also exhibited in 20 international festivals, such as the

Chicago International Film Festival, the Brazilian Film & TV Festival of Toronto, and the 30th International Film Festival of Uruguay.

The Academy of Motion Picture Arts and Sciences will announce the five nominees for the 2013 Best Foreign Language Film Oscar on January 10, 2013.

About SECOM:

The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil. For more information on the Federative Republic of Brazil, please visit www.brasil.gov.br. The official social media accounts for the Brazilian State are on Facebook and Twitter and can be found at: <http://www.facebook.com/BrazilGovNews/> and twitter.com/BrazilGovNews

US PRESS CONTACT:

Alex Lvall, Fleishman-Hillard New York
Telephone: +1 212 455 1215
Email: alexander.lvall@fleishman.com

This material is distributed by Fleishman-Hillard Inc. on behalf of the Secretariat for Social Communication of the Presidency of Brazil. Additional information is available at the Department of Justice, Washington, D.C.



BRAZIL'S AMAZON DEFORESTATION RATE FALLS TO RECORD LOW

BRASÍLIA (27 November 2012) – Deforestation rates in the Brazilian Amazon declined 27 percent from August 2011 to July 2012, reaching the lowest rates ever recorded for the fourth consecutive year, the Brazilian Ministry of Environment announced in a press briefing today. According to data analyzed by Brazil's National Institute for Space Research (INPE), an estimated 4,656 square kilometers of forests were cleared in the 12-month period, compared to 6,418 square kilometers in the previous 12-month period. "I consider this fact one of the few positive environmental news stories the planet had this year," said Izabella Teixeira, Minister of Environment.

Minister Teixeira also reported that the figure represents a 76.27 percent deforestation reduction, closing in on Brazil's national voluntary commitment to reduce 80 percent of the deforestation in the Amazon region by 2020 set forth in Brazil's National Policy on Climate Change.

"This outcome shows the world how a developing country can achieve what it has committed to in terms of targets," she said. Referring to the climate change negotiations currently taking place at the 18th UN Conference on Climate Change in Doha (Qatar), she added, "I hope this can be viewed in Doha as an example because we need to act with urgency, as the global reports on climate change are showing that the situation is getting worse."

Of the nine states that make up the Brazilian Amazon, only three showed increased rates of deforestation. Tocantins increased by 33 percent, 29 percent in Amazonas and 10 percent in Acre. The Brazilian Amazonian Forest Monitoring by Satellite (PRODES) survey begun in 1988 uses satellite images to show where complete removal of forest cover – clearcutting – has occurred. The estimate has a 10 percent margin of error and the final data will be released mid-2013.

Note to Editors:

Deforestation rates in the Brazilian Amazon

Year	Area Deforested (km²)
2000	18,226
2001	18,165
2002	21,651
2003	25,396
2004	27,772
2005	19,014

2006	14,286
2007	11,651
2008	12,911
2009	7,464
2010	7,000
2011	6,418
2012	4,656

Source: National Institute for Space Research (INPE)

About SECOM:

The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil. For more information on the Federative Republic of Brazil, please visit www.brasil.gov.br. The official social media accounts for the Brazilian State are on Facebook and Twitter and can be found at: <http://www.facebook.com/BrazilGovNews/> and twitter.com/BrazilGovNews.

US PRESS CONTACT:

Ashley York, Fleishman-Hillard Inc.
Tel: (202) 778-8000
Email: ashley.york@flehman.com

This material is distributed by Fleishman-Hillard Inc. on behalf of the Secretariat for Social Communication of the Presidency of Brazil. Additional information is available at the Department of Justice, Washington, D.C.

COP18 - Delegation of Brazil - Media Alert

**DELEGATION OF BRAZIL
OFFICIAL STATEMENT TO COP18 CLOSING PLENARY
DR. IZABELLA TEIXEIRA, MINISTER OF ENVIRONMENT, BRAZIL**

**SATURDAY, 08 DECEMBER 2012
DOHA, QATAR**

Thank you Mister Chair,

Brazil supports the statements made by Algeria on behalf of the Group of 77 and the statement made by China on behalf of BASIC.

We would like to thank the People and Government of Qatar for their hospitality, and for the excellent facilities and services which they have offered as our hosts. We have to thank you for your personal determination.

We came to Doha to join our partners and achieve important results, results that can truly strengthen the global effort against climate change.

At the center of the Doha outcome, we see the agreement on the Kyoto Protocol Second Commitment Period. This was our main objective, this is our key success. The Kyoto Protocol is more than a document; it expresses the conviction that climate change demands a multilateral, rules-based approach. The Kyoto Protocol is the standard of environmental integrity, even for those Annex I Parties who decided not to join it or to leave it. We commend Annex I Parties that decided to inscribe a commitment for KP2 and we congratulate all partners for achieving this historic result.

In the LCA, on the other hand, we were not able to achieve the desired balance. Developing countries willingly engaged on all topics, never accepting the view that Durban had fully exhausted the pillars of the Bali Action Plan. Unfortunately, we did not always find this same willingness on the other side of the table. Consequently, finance has not seen significant results, intellectual property rights were not clearly addressed and comparability of the mitigation efforts of developed countries remains elusive. We recognize, however, that the LCA, in its five year history, strengthened the regime in a broad and concrete way and this is a fact we should not dismiss.

Regrettably, we must note that Annex I Parties are gradually moving away from their obligations under the Convention. They are not taking the lead. Three signs of this are quite clear:

First, they are not leading in mitigation. Their lack of ambition is undeniable. Second, they are not supporting sufficiently developing countries in their efforts to fight climate change.

Finally, they are shifting the burden, suggesting that developing countries should take the lead. This, Mr. Chair, is unacceptable.

Brazil is committed to the ADP and has already stated its support for a legally binding agreement in 2015, to enter into force by 2020. But if the spirit with which developed countries are going to enter the ADP is a reluctance to lead and a lack of ambition, we will stumble as we start.

We believe there were clear signs of a constructive mood in the conceptual discussions that took place in the Durban Platform. We trust that agreement on the planning of work will create a solid basis for a more focused discussion in 2013, which builds on the results of the LCA and KP tracks and ensures progress in both the ambition and the international instrument work streams.

Mister Chair,

In Brazil, we are working hard and successfully in the fight against climate change. We are proud of our efforts in reducing deforestation in the Amazon, which speak for themselves. We are doing everything we agreed to do under this Convention. Internationally, we will continue to participate actively in the UNFCCC, fully conscious that multilateralism is the best tool to face global warming.

We are not fully satisfied with the outcome achieved. We wanted more. We believe more is needed. But we also believe that a Conference that ensured KP2 is, by definition, a success.

We support fully the adoption of the Doha outcome, including its decisions under the KP, LCA and ADP.

Thank you.

About SECOM: The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities of the federal government of Brazil.

To request an interview with the Brazilian delegation to COP18, please contact:

- **João Paulo Gomes** at +55-61-8117-7322 (Brazil) or joao.gomes@cdn.com.br
- **Sarah Vellozzi** at 1-917-657-6974 (USA) or sarah.vellozzi@fleishman.com

For updates from Brazil at COP18, follow:

- Twitter: @BrazilGovNews
- Facebook: https://www.facebook.com/BrazilGovNews

Ashley N. Houk

Fleishman-Hillard

On behalf of the Secretariat of Social Communication (SECOM) of the Presidency of Brazil

220 E. 42nd Street, 12th Floor

New York, NY 10017

Office: +1-212-453-2344

Mobile: +1-520-245-3973

Email: Ashley.houk@fleishman.com

For the latest Brazil government news, follow:

Twitter: [@BrazilGovNews](https://twitter.com/BrazilGovNews)

Facebook: <https://www.facebook.com/BrazilGovNews>



BRAZILIAN GOVERNMENT ANNOUNCES AIRPORT MODERNIZATION PLAN

Logistics Investment Program will auction concessions for two major airports and invest R\$7.3 billion to improve the infrastructure and quality of airport services in Brazil

BRASÍLIA (20 December 2012) – Brazilian President Dilma Rousseff announced today the *Logistics Investment Program – Airports*, a program to improve the infrastructure and quality of airport services and to increase access to air transportation for the Brazilian population. The measures are part of the Logistics Investment Program announced earlier this year to improve Brazil's national infrastructure, including a plan launched in August for Brazil's roads and railway sector and in early December for the nation's ports.

"I'm sure 2013 will be a year for growth and advancement in our economy," said President Rousseff today at an event to announce the plan. "In 2013, we will reap the fruits of 2012, when we instituted a policy for logistics - now complete with today's milestone for airports and aviation."

The main components of the Logistics Investment Program - Airports include:

- The concession of management for two of Brazil's major airports: Galeão Airport in Rio de Janeiro and Confins Airport in Minas Gerais
- Creation of INFRAERO Services, a subsidiary of INFRAERO (Brazil's National Airport Infrastructure Company), which, in partnership with an international operator, will offer planning services, consulting, management, operation support, personnel training and other services related to the operation of airports in Brazil and abroad
- Investments and incentives to strengthen and expand regional aviation
- Improvement in regulations regarding arrival and departure time slots at airports already operating at full capacity
- A decree to regulate the authorization of airports dedicated to general aviation

Galeão and Confins Airport Concessions

The concessions of airport management aim to expand and improve the Brazilian airport infrastructure and to improve the quality of service for air travelers in Brazil. As occurred in the concessions for the Guarulhos and Congonhas airports in São Paulo and the Brasília airport earlier this year, INFRAERO will retain a 49 percent shareholding in each concession. In addition, INFRAERO will receive dividends arising from such participation and resources from the National Fund of Civil Aviation (FNAC) for investments in other airports.

The process conducted by the government will include the following stages: feasibility studies; submission of preliminary technical, economic and environmental assessments to the Brazilian Court of Audit (TCU); preparation of bidding documents, consultation and public hearing; auction and signature of contracts. During the concession period, the airports will be supervised by the National Civil Aviation Agency (ANAC), which is also managing the contracts.

The consortia interested in the concessions must include an operator with experience in managing airports with over 35 million passengers per year. In addition, the winning operator must retain a minimum of 25 percent shareholding in the consortium. The auction is expected to occur in the second half of 2013.

The Galeão airport received 14.9 million passengers in 2011 and has a capacity of 17.4 million passengers per year. The work currently underway on both terminals of Galeão by INFRAERO should be finished by the 2014 FIFA World Cup and will expand its capacity to 44 million passengers per year.

The Confins airport currently has a capacity of 10.3 million passengers per year and in 2011, received 9.5 million passengers. In December 2013, after completion of work being carried out by INFRAERO, the airport's annual capacity will be increased to 17.5 million passengers. The projected demand for 2014 is 13 million passengers.

Regional Aviation Plan to Widen and Improve Service

The Federal Government will invest R\$ 7.3 billion (US\$ 3.5 billion) in 270 airports during the first stage of the regional aviation plan to strengthen and expand the network of regional airports. These measures will improve the quality of service for passengers, add new airports to the regular air transportation network and increase the number of routes operated by airlines. The planned investments aim to achieve that 96 percent of the population will be within 100 kilometers of an airport capable of receiving regular flights. The resources for the investments will come from the National Fund of Civil Aviation (FNAC).

General Aviation Plan to Support Other Forms of Civil Aviation

A decree to regulate the authorization of public civil airports and airfields dedicated exclusively to general aviation will be published on December 21, 2012. This decree will establish protocols for other forms of civil aviation services such as executive aviation, air taxi, training (flying clubs and flight schools), specialized services (agricultural, advertising, firefighting), test flights, as well as marketing and maintenance.

The regulation aims to increase the supply of airport infrastructure dedicated to general aviation. According to the Brazilian Association of General Aviation (ABAG), in 2011, the Brazilian fleet in this segment reached a total of 13,094 aircrafts, an increase of 6.3 percent over 2010.

About SECOM:

The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil. For more information on the Federative Republic of Brazil, please visit www.brasil.gov.br. The official social media accounts for the Brazilian State are on Facebook and Twitter and can be found at: <http://www.facebook.com/BrazilGovNews/> and twitter.com/BrazilGovNews.

US PRESS CONTACT:

For more information, please contact:
Telephone: +1 202 455 1100
Email: uspress@fleishman.com

This material is distributed by Fleishman-Hillard Inc. on behalf of the Secretariat for Social Communication of the Presidency of Brazil. Additional information is available at the Department of Justice, Washington, D.C.

BRAZIL MEDIA ALERT

LIVE WEBCAST: Brazil's candidate to the WTO press conference

BRASÍLIA (10 January 2013) - Brazil's candidate for the position of Director-General of the World Trade Organization, Ambassador Roberto Azevêdo, will hold a press conference at 12pm today, (Brasília local time, GMT -2), at the Ministry of External Relations in Brasília. Ambassador Azevêdo is the country's current envoy to the WTO in Geneva.

The press conference will be webcast live via the Ministry of External Relations' website:

- www.itamaraty.gov.br/videoomc_en [English]
- www.itamaraty.gov.br/videoomc_pt [Portuguese]

The video will also be available on-demand on Brazil's Ministry of External Relations Youtube Channel: www.youtube.com/mrebrasil

For the latest Brazilian government news, follow:

Twitter: [@BrazilGovNews](https://twitter.com/BrazilGovNews)

Facebook: <https://www.facebook.com/BrazilGovNews>

About SECOM:

The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil. The official website of the Brazilian State is www.brasil.gov.br. The official social media accounts for the Brazilian State are on Facebook and Twitter at <http://www.facebook.com/BrazilGovNews/> and twitter.com/BrazilGovNews.

This material is distributed by Fleishman-Hillard Inc. on behalf of the Secretariat for Social Communication of the Presidency of Brazil. Additional information is available at the Department of Justice, Washington, D.C.

On behalf of the Secretariat of Social Communication (SECOM) of the Presidency of Brazil, below please find the official statement released today by the governor of the Central Bank of Brazil, Alexandre Tombini, regarding Brazil's inflation target and result for 2012.

More details are available at the Central Bank of Brazil website:
<http://www.bcb.gov.br/textonoticia.asp?codigo=3704&IDPAI=NEWS>.

Please let me know if you have any questions or would like additional information.

Thanks,
Ashley

Ashley N. Houk

Fleishman-Hillard

On behalf of the Secretariat of Social Communication (SECOM) of the Presidency of Brazil

220 E. 42nd Street, 12th Floor

New York, NY 10017

Office: +1-212-453-2344

Mobile: +1-520-245-3973

Email: Ashley.houk@fleishman.com



CENTRAL BANK GOVERNOR ALEXANDRE TOMBINI COMMENTS ON BRAZIL 2012 INFLATION

Consumer inflation, as measured by the benchmark IPCA index, closed 2012 at 5.8% (5.84%) and, therefore, the inflation target was met in 2012 for the ninth consecutive year, according to Presidential Decree 3088, enacted June 21, 1999, which set the parameters for Brazil's Inflation Target Regime, and Resolution 3880, enacted June 22, 2010, which fixed the inflation target range for 2012.

In relation to what was observed in 2011, there was a slowdown in inflation. Nonetheless, in the second half of 2012, there were price pressures derived from unfavorable shocks in agricultural commodities, among other factors. In the short term, inflation has proved resilient, but the prospects indicate a return to a declining trend throughout 2013.



**BRAZIL ANNUAL UNEMPLOYMENT RATE DROPS TO 5.5 PERCENT IN 2012;
LOWEST ANNUAL AVERAGE SINCE SERIES BEGAN IN 2002**

December 2012 Unemployment Record Monthly Low at 4.6 Percent

SÃO PAULO (31 January 2013) - The Brazilian Institute of Geography and Statistics (IBGE) today released unemployment data for December 2012 and the full 2012 calendar year, indicating that Brazil achieved an annual average rate of 5.5 percent in 2012 -- the lowest rate since the Monthly Employment Survey (PME) time series started in 2002. This figure continues the progress from 2011, when the annual unemployment rate reached 6.0 percent, and shows a 6.9 percentage point decline in the 10-year period since 2003, when the annual rate was 12.4 percent.

The December 2012 unemployment rate of 4.6 percent is the lowest monthly rate recorded since the series began in March 2002. The monthly rate in November 2012 was 4.9 percent and in December 2011 it was 4.7 percent.

"This historic result shows that the Brazilian labor market continues to move forward on all fronts. It also reflects the successful policies and measures employed by President Dilma Rousseff to incentivize production in order to overcome the global financial crisis, such as the reductions in interest rates and taxes that have driven consumption and consequently, the generation of jobs, regardless of the still unstable international scenario. It is another indicator that the economy and labor market are treading upon the right path," said Brazil Minister of Labor Brizola Neto.

Brazil's unemployed population in December 2012 (1.1 million people) dropped 6.0 percent compared to November 2012 (a reduction of 72,000 unemployed) and remained stable in relation to figures for December 2011. In 2012, there were on average 1.3 million people unemployed, 6.1 percent less than in 2011 (1.4 million).

Employed population grows with increase in formal jobs

On average, Brazil's employed population comprised 23 million in 2012, which represents a 2.2 percent increase over 2011 (22.5 million). The number of formal workers in the private sector (11.5 million) increased 1.3 percent in December 2012 compared to November 2012 and 3.6 percent vis-à-vis December 2011. From December 2011 to December 2012, an additional 408,000 formal jobs were created.

The monthly Employment Survey is conducted in the metropolitan areas of six Brazilian state capitals (Recife, Salvador, Belo Horizonte, Rio de Janeiro, São Paulo and Porto Alegre).

Additional information is available in Portuguese on the IBGE website:

http://www.ibge.gov.br/home/presidencia/noticias/noticia_visualiza.php?id_noticia=2314&id_pagina=1

Source: SECOM on behalf of the Brazilian Institute of Geography and Statistics (IBGE) and the Ministry of Labor

About SECOM:

The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil. The official website of the Brazilian State is www.brasil.gov.br. The official social media accounts for the Brazilian State are on Facebook and Twitter at <http://www.facebook.com/BrazilGovNews/> and twitter.com/BrazilGovNews.

US PRESS CONTACT:

Ashley Houk, Fleishman-Hillard New York
Telephone: 212 456 2844
Email: ashley.houk@fleishmanhillard.com

This material is distributed by Fleishman-Hillard Inc. on behalf of the Secretariat for Social Communication of the Presidency of Brazil. Additional information is available at the Department of Justice, Washington, D.C.

BRAZILIAN DEVELOPMENT POLICY CITED AS MODEL FOR FIGHTING POVERTY

UNDP report highlights Brazil's success reducing inequality and advancing health and education over last decade

BRASILIA (11 February 2013) – Brazilian citizens in the lowest income bracket benefited most from the significant economic growth experienced in their country from 2001 to 2011, shows the new "Brazil National Human Development Report". Developed by the Brazilian Ministries of Planning, Social Development, Education and Health, and the Brazilian Institute of Geography and Statistics (IBGE) in partnership with the United Nations Development Program (UNDP), the study shows that government policies to reduce social inequality and advance health and education over the last decade helped to reverse the historical regional inequality in the country, making Brazil one of the most successful countries in fighting poverty.

"Brazil is a world reference in combating poverty and inequality," writes UNDP Resident Representative in Brazil Jorge Chediek in the preface to the study, stating that: "The Brazil presented by Josué de Castro in his 1952 book *The Geography of Hunger* showing a cultural phenomenon that was impossible to be reversed is today the country of zero famine."

"The reality of Brazilian society is no longer the same," adds Brazil's Minister of Planning Miriam Belchior, "Our next challenge is to make complementary policies with the same goal of expanding social inclusion and prosperity, but through new actions."

The Virtuous Circle: Social Inclusion Aided by Policy and Economic Growth

Brazil's success in raising income levels among its poorest citizens has deep implications for social inclusion and development. From 2001 to 2011, the report shows that the income of the poorest 20 percent of Brazilians increased at a rate seven times higher than that of the richest, growing by an average of 5.1 percent per year above inflation, compared to 0.7 percent. As a result, the average monthly household income per capita for the poorest 20 percent rose from R\$ 102 (US\$ 52) in 2001 to R\$ 167 (US\$ 84) in 2011.

This increase in family income, especially in the poorest regions, has led to the reduction of extreme poverty in Brazil. Over the period surveyed, the population with household income of up to US\$ 1.25 per capita a day fell from 14 percent to 4.2 percent, a figure well below the 12.8 percent target set by the UN Millennium Development Goals.

The study also shows that the income of the poorest population was approaching, in relative terms, the international poverty line over the period: the distance between the income of the poorest and the poverty line was reduced from 6 percent to 2.3 percent.

In the analysis of the UNDP, Brazil's results in promoting social inclusion are due to budgetary resources being increasingly directed into social policies to strengthen education, health care, work opportunities, welfare and social security, and through national income transfer programs, fostering family farming, and guaranteeing food security.

However, according to the UNDP, in addition to the government's agenda to extend social rights to historically excluded segments of the population, Brazil's economic policy decisions were also important to strengthen the internal market. As the report states: "Another distinguishing factor of the recent period is the improvement of the performance of the Brazilian state as an investor and as a promoter of

private investment, which has allowed the elimination of bottlenecks to economic and social development."

As a result, the internal market, with domestic consumption and investment, has become the main engine for economic growth, helping to further strengthen the expansion of income, the study concludes.

About SECOM:

The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil. The official website of the Brazilian State is www.brasil.gov.br. The official social media accounts for the Brazilian State are on Facebook and Twitter at <http://www.facebook.com/BrazilGovNews/> and twitter.com/BrazilGovNews.

US PRESS CONTACT:

Jennifer Yang, Fleishman-Hillard
Telephone: 202.234.3333
Email: jennifer.yang@fleishman.com

This material is distributed by Fleishman-Hillard Inc. on behalf of the Secretariat for Social Communication of the Presidency of Brazil. Additional information is available at the Department of Justice, Washington, D.C.

BRAZIL LIFTS 22 MILLION PEOPLE OUT OF EXTREME POVERTY SINCE 2011

Measure announced today by President Dilma Rousseff grants additional benefits to country's poorest ensuring income per capita is above R\$ 70 per month

BRASÍLIA (19 February 2013) – Today Brazil's President Dilma Rousseff announced a measure to lift 2.5 million Brazilians out of extreme poverty by increasing supplementary family incomes through the country's Bolsa Família social program to above R\$ 70 (US\$ 36) per person per month, with increased payments starting in March 2013. By reaching out to these 2.5 million citizens, the federal government is on track to reach a milestone of 22 million Brazilians lifted out of extreme poverty in terms of income since the "Brazil without Extreme Poverty" plan launched in 2011.

At a ceremony in Brasília, President Rousseff said, "Brazil turns a decisive page in our past history of social exclusion. On this page, it is written that over 2.5 million Brazilian men and women are leaving extreme poverty."

Along with increased access to training and public services, the program raises income to R\$ 70 (US\$ 36) per month, which is the benchmark used by the "Brazil without Extreme Poverty" plan to define extreme poverty. The supplementary income for these 2.5 million Bolsa Família beneficiaries will represent an investment of R\$ 773 million (US\$ 395 million) in 2013.

Brazil's Minister of Social Development and Fight Against Hunger Tereza Campello said, "This is a milestone in our journey. We've anticipated deadlines and targets, ensuring that 2.5 million Brazilians overcome the poverty line. This decision and its effects are founded on huge efforts made by Brazil in the past 10 years to build the Bolsa Família program."

Brazil continues to actively identify and help those in need of assistance

The Brazilian federal government plans to identify all remaining unregistered citizens living in extreme poverty in the country and include them in the Unified National Registry for Social Programs in order for these citizens to benefit from cash transfer programs and other social assistance initiatives. Strengthening the active search strategy with the support of Brazilian states and municipalities is a critical step in locating the estimated 700,000 Brazilians who have yet to be registered. Since the inception of the "Brazil without Extreme Poverty" plan in June 2011, 791,000 families fitting this profile have been located, registered and enrolled in the Bolsa Família program.

Through the Unified National Registry for Social Programs, the Brazilian government keeps a record of Brazil's poorest citizens including where they live, type of household, age, educational level, and average income. With this information, the government can identify families for income transfer programs and enroll family members to benefit from vocational courses, technical assistance and rural extension services, access to water and reduced electricity tariffs, among others. In addition, the Social Electricity Tariff, My House My Life, and Green Grant programs are examples of federal programs that use the information of the Unified National Registry to identify beneficiaries.

About SECOM:

The Secretariat for Social Communication (SECOM) of the Presidency of Brazil is responsible for coordinating the public relations activities for the government of Brazil. The official website of the

Brazilian State is www.brasil.gov.br. The official social media accounts for the Brazilian State are on Facebook and Twitter at <http://www.facebook.com/BrazilGovNews/> and twitter.com/BrazilGovNews.

US PRESS CONTACT:

Jonhile Yang, Fleishman-Hillard Inc. New York

Telephone: (212) 584-2500

Email: jonhile.yang@fleishman.com

This material is distributed by Fleishman-Hillard Inc. on behalf of the Secretariat for Social Communication of the Presidency of Brazil. Additional information is available at the Department of Justice, Washington, D.C.



BRAZIL SEES 0.9% GDP GROWTH IN 2012

Economy is in gradual acceleration with the recovery of investments, says Minister of Finance

BRASÍLIA (01 March 2013) - The Federative Republic of Brazil announced today that its real gross domestic product (GDP) grew 0.9 percent in 2012. According to new data from the Brazilian Institute of Geography and Statistics (IBGE), the total output of goods and services in Brazil for the year 2012 amounted to R\$ 4.40 trillion (approximately US\$ 2.25 trillion, using the 2012 average exchange rate). In the fourth quarter of 2012, real GDP rose 0.6 percent over the third quarter in the seasonally adjusted series. This result corresponds to a 2.2 percent growth in annualized rates.

"Although 2012 was a year of global financial crisis, it did not knock on the doors of Brazilians. We had an expansion in total wages, income and employment. It was a good year for the majority of the population, despite a GDP performance below expectations. The 2012 fourth quarter results indicate that the Brazilian economy is in a process of gradual acceleration. This acceleration will continue throughout 2013, which points to an expected growth of between 3 and 4 percent for this year," said Finance Minister Guido Mantega.

"The 0.5 percent expansion in Gross Fixed Capital Formation in the fourth quarter was positive news, showing the recovery of investments. Available data related to 2013 demonstrates that expansion in investments is a continuing trend," he added.

Performance in the Fourth Quarter of 2012

Brazil's 0.6 percent GDP growth recorded in the fourth quarter of 2012 over the previous quarter (in the seasonally adjusted series) includes a 1.1 percent increase in the services sector, a 0.4 percent increase in the industrial sector and a 5.2 percent contraction in the agricultural sector.

Household consumption grew by 1.2 percent in the fourth quarter of 2012 compared to the third quarter. During the same time period, government consumption recorded a 0.8 percent expansion and gross fixed capital formation increased 0.5 percent.

Annual Performance in 2012

Brazil's economic growth in 2012 was led by the services sector, which grew by 1.7 percent. The industrial sector showed a contraction of 0.8 percent, followed by the agricultural sector with a 2.3 percent decrease.

Highlights on the demand side include government consumption, which increased by 3.2 percent in 2012 over 2011. Household consumption grew by 3.1 percent and gross fixed capital formation recorded a 4.0 decrease over the same period.

Additional details on Brazil's 2012 full year and 4Q 2012 GDP results are available on the IBGE website at <http://www.ibge.gov.br/home/>.

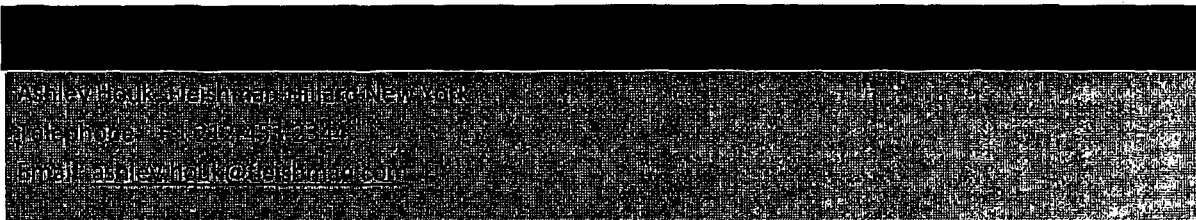
SUMMARY TABLE – Brazil GDP at market prices from Q4 2011 to Q4 2012

Rates (%)	Q4 2011	Q1 2012	Q2 2012	Q3 2012	Q4 2012
Accumulated in the year/same period as in the previous year	2.7	0.8	0.6	0.7	0.9
Last four quarters/four immediately previous quarters	2.7	1.9	1.2	0.9	0.9
Quarter/same quarter as in the previous year	1.4	0.8	0.5	0.9	1.4
Quarter/immediately previous quarter (seasonally adjusted)	0.1	0.1	0.3	0.4	0.6

Source: Brazilian Institute of Geography and Statistics (IBGE)

About IBGE: The Brazilian Institute of Geography and Statistics (IBGE) is the independent and autonomous agency responsible for statistical, geographic, cartographic, geodetic and environmental information in Brazil.

About SECOM: The Secretariat for Social Communication (SECOM) of the Presidency of the Federative Republic of Brazil is responsible for coordinating the public relations activities for the government of Brazil. For more information on the Federative Republic of Brazil, please visit www.brasil.gov.br. The official social media accounts for the Brazilian State are on Facebook and Twitter at <http://www.facebook.com/BrazilGovNews/> and twitter.com/BrazilGovNews.



This material is distributed by Fleishman-Hillard Inc. on behalf of Social Communication Secretariat of the Office of the President of the Republic of Brazil. Additional information is available at the Department of Justice, Washington, D.C.



BRAZIL'S POLICY FOR SOCIAL INCLUSION TO BE CITED AS AN INTERNATIONAL MODEL BY WORLD BANK AND UNITED NATIONS

"This agreement recognizes Brazil as a global leader in reducing poverty and inequality," said World Bank President Jim Yong Kim

BRASÍLIA (07 March 2013) – At a signing ceremony held on Tuesday in Brasília, the World Bank and the United Nations announced a commitment to turn the Brazilian government's Bolsa Família social program under the "Brazil without Extreme Poverty" plan into an international model for social inclusion. As part of the Knowledge and Innovation for Poverty Reduction Initiative, the Brazilian government and the two international organizations will compile information as a guide for other countries to develop or improve their own social inclusion policies based on the Brazilian experience.

Since its inception in 2011, "Brazil without Extreme Poverty" has lifted 22 million people out of extreme poverty through Bolsa Família, the national cash transfer program. The Bolsa Família program, implemented by the Brazilian government since 2003, currently guarantees a monthly income of more than R\$ 70 per person to registered families. As of December 2012, 13.9 million families were beneficiaries of Bolsa Família grants.

For the Brazilian government, supplementary income has been a major tool in overcoming poverty, but there are also strategies to increase formal job productivity and labor market incentives, such as the increase in minimum wage.

"Brazil has designed a social policy that is not separate from the country's economic or general policy. On the contrary, it is central to the country's national agenda" said the Director of the International Policy Center for Inclusive Growth of the United Nations Development Program (UNDP), Jorge Chediek, during the signing ceremony of an agreement between the international organizations and the Brazilian government.

The Knowledge and Innovation for Poverty Reduction Initiative is part of an overall World Bank effort to produce systematic knowledge and share successful experiences that can be replicated in other countries. In addition to Brazil's experience in overcoming extreme poverty, the institution has also signed agreements with China in the area of urban transport, and with South Africa in the area of education.

"This agreement recognizes Brazil as a global leader in reducing poverty and inequality," said World Bank President Jim Yong Kim.

Brazil's Minister of Social Development Tereza Campello attributes the largest share of the government's success to Bolsa Família, saying: "Bolsa Família serves as a basis for developing policies to overcome extreme poverty, not only because it is innovative on several levels, but also because we understand that for a social technology to be implemented and work it needs to have a national dimension, scale and impact."